

# GameYourGame

Experience  
Golf Like  
Never Before



December, 2024



## From Dream to Reality: Play like a Pro

Imagine stepping onto the tee with confidence, knowing you have the same level of insights and guidance as the pros.

With **GameYourGame.ai**, you'll get AI-powered tools, precision shot tracking, and personalized feedback tailored to your game in a way that transforms how players experience the game.



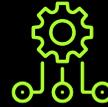
# GameYourGame.ai – Enhance Your Game Like Never Before

**A revolutionary combination of the most advanced GPS shot tracking technology with the most powerful app in golf to enhance your game like never before**



## **Game-Changing Collaboration:**

GameGolf, a pioneer in golf technology, is contributing its advanced hardware, app and Smart Caddie technology into **GameYourGame.ai**, a Nasdaq-listed company poised to lead the sports tech market and transform the game for every golfer.



## **Seamless Product Integration:**

GameYourGame.ai will extend GameGolf's app, advanced hardware and Smart Caddie technology, creating a unified AI driven platform. Leveraging GameGolf's smart sensors, the combined platform provides a fully automated and enhanced user experience, allowing players to focus on their game while enjoying precise data and insights.



## **Revenue Acceleration:**

With GameGolf's **KZN** product launch in Q4 2025, GameYourGame.ai is projected to achieve approximately \$10M in revenues in 2026 growing to approximately \$20M in 2027.



## **Expanding Market Opportunity:**

The combined platform offers AI-powered tools, GPS shot tracking, and data-driven insights to over 66 million golfers worldwide, catering to everyone from casual players to seasoned athletes.

# GameYourGame.ai – A Vision For Leadership

**Our proven track record, scalable technology, and plans for multi-sport expansion open the door to exponential revenue growth through subscriptions, device sales, and licensing opportunities, ensuring a high ROI for investors.**



## **Strategic Partnerships Driving Growth:**

GameYourGame.ai will add new technologies and collaborations with top-tier strategic partners in the golf industry to generate lucrative licensing revenues. These partnerships not only enhance product capabilities but also expand the company's reach to a broader audience.



## **Beyond Golf: Expanding the Playing Field**

Leveraging AI, smart sensors, and motion capture, GameYourGame.ai is building and/or acquiring the future of sports performance technology, poised to revolutionize not just golf but other sports with personalized, data-driven insights for all players unlocking a larger total addressable market.



## **Teaming Up with Golf's Best:**

GameYourGame.ai is aligning with leading golf coaches and high-profile golf celebrities to promote and endorse its products. These ambassadors will showcase GameGolf to their millions of followers, driving brand recognition, adoption, and trust among players at all skill levels.



## **Crypto-Based Gaming Features:**

In the future, GameYourGame.ai will add gaming features using GYG crypto coins for making small bets in golf rounds between players; enabling real time wages with instant payouts; creating an enhanced betting experience in a fast and secure environment.

# Golf Market – The World We Live In!

**1.6B**

In 2024

Forecasted CAGR

**12.6%**

2024 - 2031

*Golf GPS and Rangefinder Market*

**66.6M**

Active Participants Worldwide,  
78% Male, 22% Female.

**Golf Apps**

Active Participants Worldwide,  
78% Male, 22% Female.

**\$2,776**

Average Annual Players in  
the US on Golf Equipment

**64%**

Higher Income in US Golfing  
Households than Average National

*Global Golf Market*

# GameYourGame.ai Data Vision – How our data strategy begins!

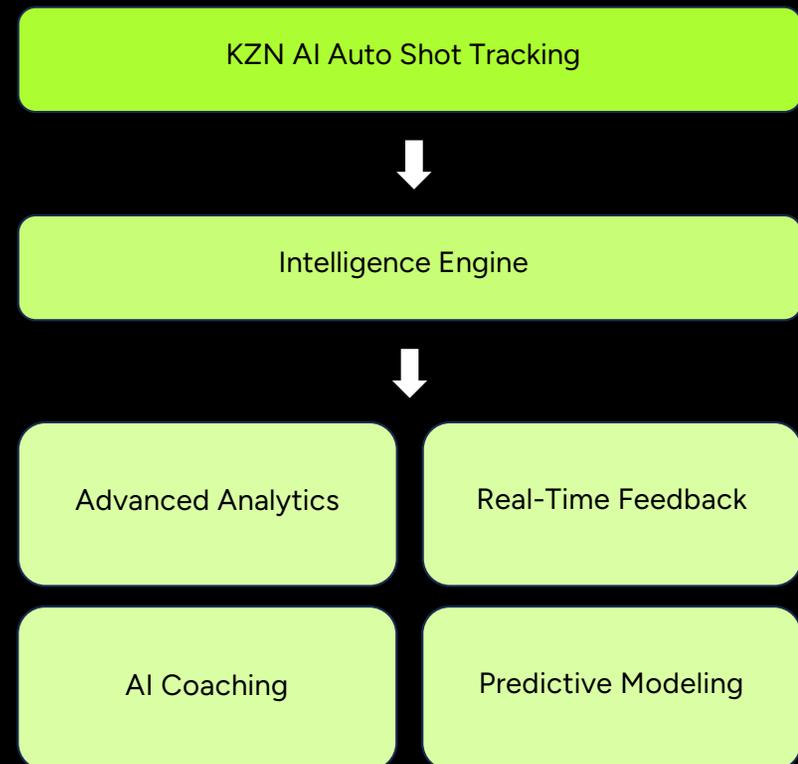
**KZN Device** – Our unique shot tracking technology

**Intelligence Engine** – Context and meaning

- The Intelligence engine transforms raw gold data into meaningful insights through advanced event detection and processing, capturing not just what happened during your round, but why it happened.
- This creates a rich, contextual golf record that enables pattern recognition and personalized coaching that no simple tracking device could achieve.

**Building on this foundation** – we can develop a suite of advanced features:

- Advanced Analytics for detailed performance insights
- Real-time Feedback for instant playing recommendations
- AI Coaching for personalized improvement plans
- Predictive Modelling for game outcome forecasting



# Key Facts – Data collected

**300M**

Shots captured

**36,000**

Golf Courses Mapped

**60B**

GPS Data Points

## Patents

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### Data Collection System

Status: **Issued**

USA

European Patent Office

United Kingdom

Korea

Japan

Australia

China

### Golf Course Management Tool

Status: **Issued**

USA



## 8AM Partnerships

8AM Golf is an integrated collection of brands with the shared mission of supporting and celebrating golfers and the golf industry. They value the traditions of the sport while encouraging innovative practices to help it grow.

Their goal is to create a golf company that provides golfers with the tools, inspiration and experiences that are fundamental to having more fun on the course.

GOLF Magazine - Golf's Most-Read Website and Publication



True Spec Golf - VIP Custom Club Fitting Experiences



Nicklaus Companies - Continuing a Winning Legacy



Chirp Golf - Betting App



3's - Reimagining the Golf Experience



Miura Golf - Hand-Forged Irons and Wedges



Fairway Jockey - Custom Shafts & Club Builds



# Coach Partnerships



Active selling to PGA Coaches



Roll out product to likeminded commercial partners



Forge new partnerships

- Access to their community
- Credibility
- Beta testers
- Community Integration
- Content
- Brand awareness
- Revenue sharing/Affiliates
- Core golfer audience
- Events



## Sean Foley

- Globally Recognized PGA Coach
- Former Coach of Tiger Woods, Lydia Ko
- Voted as the top golf teacher in the world by players on the PGA Tour
- Founder of Eagle Dreams Academy



## Nick Bradley

- Instructed students to 8 National Amateur Titles
- Instructed Juniors to Two National Titles
- Has taken players to World #1 and two individual World #5's.
- Best Selling Author



## Martin Chuck

- Founder of Tour Striker Academy
- Voted Best Golf School in Arizona
- Voted Southwest Teacher of the Year
- 3,000 persons Alumni Group



## Jonathan Wall

- Journalist for golf.com with a focus on the equipment space
- Seen as a voice of authority in the golf space
- Significant player within the **8AM** organization

# Influencer Strategies

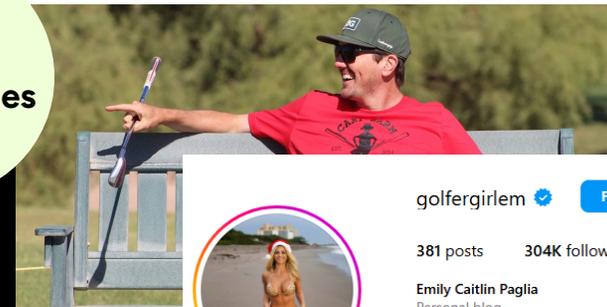
## Community

- Content deployment
- Social media engagement
- FB Live
- YouTube AMA
- Coaches Tutorial
- Awareness, education, promotion, adoption

## Business Model

- Ensure payment platform stability
- SELL, SELL, SELL

Golf Personalities



Golf Influencers



 GameGolf





# GameGolf KZN AI – Completely New Design!

## Product Overview –What's Inside and How does it Work?



### Technology

- GPS Tracker - GPS antenna and storage of up to 10 rounds of data.
- Smart Sensors - Accelerometer and Gyroscope for shot detection.

### Artificial Intelligence Algorithms

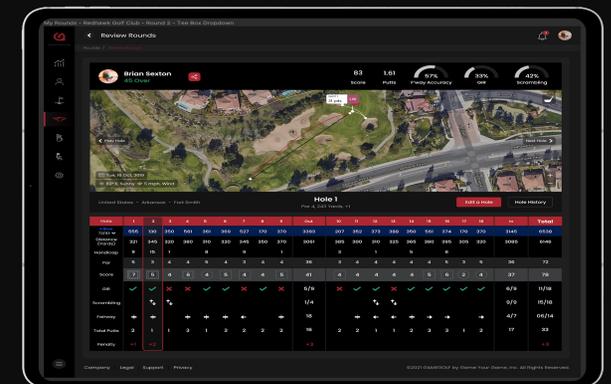
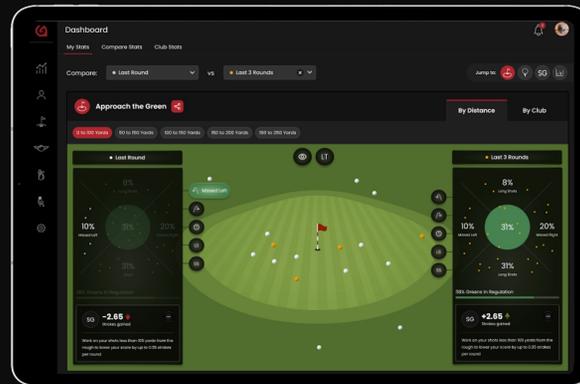
- AI Neural network on the Smart Sensors to determine whether a shot event is detected or not.
- We develop a swing signature for each club type using AI trained Neural Network.

### How it works

- Phone(use is optional), GPS Tracker and Smart Sensor communicate via Bluetooth(BLE).
- Smart Sensor sends shot event, GPS Tracker associates shot with GPS location, shot information is processed and placed on the relevant hole and golf course. Phone displays shot information and a digital scorecard in real-time.

\*Permitted for use under the Rules of Golf

# GameGolf Performance Dashboard – Comprehensive Analytics for Every Golfer



## Key Features

- ❖ **Performance Tracking:** Monitor your progress with detailed round statistics, scoring trends, and handicap tracking
- ❖ **Shot Analysis:** Visualize every shot with GPS mapping, club distances, and accuracy metrics
- ❖ **Smart Insights:** AI-powered recommendations to identify strengths and areas for improvement

## Insights for Every Level

- ❖ **Beginners:** Track improvement, learn course management, and build consistency with basic metrics
- ❖ **Intermediate:** Analyze club gapping, identify scoring patterns, and optimize strategy decisions
- ❖ **Advanced:** Deep-dive analytics, strokes gained data, and professional-level performance metrics

# Product Overview GameGolf KZN AI – What's New?



- Improved battery life
- More accurate GPS
- New GPS Tracker design
- Track every shot, yardage and club hit
- Automatic Shot Detection (actual vs practice shots)
- Get recommendations as you play. (*Smart Caddie (AI)*)
- GPS Rangefinder
- Performance & Strokes Gained Analytics
- Re-designed Coaching Dashboard
- Real-time shot tracking

## GameGolf Smart Caddie

App add on that uses your personal data to optimize your on-course Performance

Built into new Membership Fee  
(subscription) model

- Factors in real time weather
- Recommend Club Choice
- Deliver Strategies for each shot
- Recommend target location
- Deliver expected score



# The Most Powerful App and Smart Caddie in Golf

**Design Philosophy:** "Capture everything without interrupting anything"

Every swing captured, every context recorded, every insight delivered.



# GameGolf GPS App

**During Play** – A Seamless Shot Capture :  
Auto-detects shots, app confirms/enriches

**SmartCaddie** – Smart Distance & Club  
recommendations

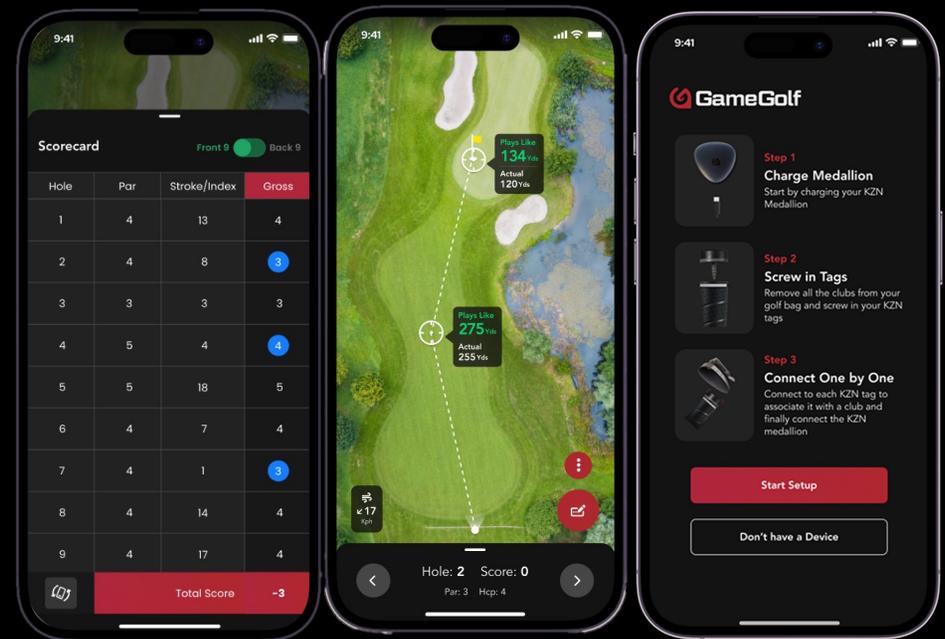
**Rangefinder** – On course distances

**Offline Mode** – No phone required, upload  
round anytime after.

## Roadmap

**3 – 6 months** - Biometrics, Voice Notes

**3 – 9 months** - Voice UX



# Competitive Landscape in Golf Technology

## Shot Tracking Hardware



## Swing Analysis



## Putting Aids



## Simulators & Virtual Reality



## Manual Entry Apps



## GPS Rangefinders



## Launch Monitors



# Unrivalled combination amongst the competition

## Hardware

### GameGolf Competitive Advantage

Feature	GameGolf	Arccos	Shotscope	Garmin
 10x Faster Upload Speed	✓	✗	✗	✗
 Superior Hardware	✓	✗	✗	✗
 Automatic Shot Detection	✓	✓	✗	✓
 Replaceable Batteries	✓	✗	No Batteries	✓
 No Additional Hardware Required	✓	✓	✗	✗
 Play Without Phone	✓	✗	✗	✗

**Note:** Shotscope offers no subscription but frequently releases new hardware. Garmin requires an expensive watch purchase.

## Apps

Feature	GameGolf	Arccos	18Birdies	Hole19	GolfLogix
Use of Phone Optional	✓	✗	✗	✗	✗
No Manual Entry Required	✓	✓	✗	✗	✗
Club Recommendations	✓	✓	✓	✓	✓
GPS Rangefinder	✓	✓	✓	✓	✓
Elevation & Weather	✓	✓	✓	✓	✓

# Pricing Model



## KZN AI Device

- Selling Price - \$299.99, incorporating free Annual Membership in Year 1.

## KZN AI Subscription (Membership) Fee

- Monthly Membership Fee of \$9.99 per month collected as one annual payment, representing a total Annual Fee of \$119.88
- Membership Retention Rate of 70%.
- App Store Fee attaching to Membership Fee of 30% in Year 1 and 15% annually thereafter.

## Intelligence Subscription

- Two Year Agreement with Fee at \$3,000 per year, including 10 KZN AI Devices.



**Thank You.**

